



# Arkansas Reading Association • Literacy Conference

Statehouse Convention Center and Little Rock Marriott Hotel • November 19-20, 2015

## REGISTRATION FORM

**MAIL TO** ARA c/o Little Rock Convention Bureau • P.O. Box 207 • Little Rock, AR 72203-0207  
**OR** Fax to 501-376-4143 **OR** Register Online at [www.arareading.org](http://www.arareading.org) • **QUESTIONS? Call 501-370-3237.**

### PLEASE PRINT OR TYPE

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

County: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT TYPE:

*(For consumer protection, credit card registration will be accepted online or on-site only. Please visit [www.arareading.org](http://www.arareading.org) to pay by credit card using the online registration form.)*

Check #: \_\_\_\_\_ P.O #: \_\_\_\_\_

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### (Complete Information Below)

### SCHOOL OR INSTITUTION BILLING INFORMATION:

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Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_

### ARA MEMBERSHIP

To join or renew \$ 20.00 \_\_\_\_\_

Local council or county: \_\_\_\_\_

(Questions? Check online at [arareading.org](http://arareading.org) or call Amanda Snow at 479-208-0025.)

### CONFERENCE REGISTRATION FEES

\$ \_\_\_\_\_

#### ARA Member

2 Day \_\_\_\_ \$160.00 TH Only \_\_\_\_ \$110.00 FR Only \_\_\_\_ \$ 90.00

#### Non ARA Member

2 Day \_\_\_\_ \$190.00 TH Only \_\_\_\_ \$130.00 FR Only \_\_\_\_ \$110.00

#### AFTER NOVEMBER 6, 2015

#### ARA Member

2 Day \_\_\_\_ \$190.00 TH Only \_\_\_\_ \$120.00 FR Only \_\_\_\_ \$110.00

#### Non ARA Member

2 Day \_\_\_\_ \$220.00 TH Only \_\_\_\_ \$140.00 FR Only \_\_\_\_ \$130.00

### STUDENT REGISTRATION FEES

\$ \_\_\_\_\_

(Full-time students receive ½ price registration—mail-in only, with proof of student ID)

### MEALS AND EVENTS

\$ \_\_\_\_\_

#### THURSDAY, NOVEMBER 19

**Luncheon** (12:30 - 1:45 p.m.) – **Please Check One** \_\_\_\_\_ \$35.00

Linda Dorn – “Engaging Children in Making Meaning”

Matthew Gollub – “Teach Reading Like a Jazz Musician”

Lydia Stack – “Academic Conversations with English Learners”

#### Arkansas Children’s Book Award Celebration

(4:45 - 6:30 p.m.) \_\_\_\_\_ \$ 5.00

Presentations honoring Charlie May Simon and Arkansas Diamond Award winners followed by author autographing. Tickets: \$5 with registration or \$10 at the door. Open to the public.

#### FRIDAY, NOVEMBER 20

**Book and Author Breakfast** (7:45 - 9:00 a.m.) \_\_\_\_\_ \$25.00

Andrea Pinkney – “Book Magic: Revealing the Beauty and Power of Reading”

### TOTAL

\$ \_\_\_\_\_

**CANCELLATIONS:** Cancellations must be received by October 31 by calling 501-370-3237. There is a \$25.00 processing charge on all refunds. No cancellations will be honored after October 31, but substitutions are allowed.

\_\_\_\_\_ Please check here if you require special aids or services under the Americans with Disabilities Act. Please register prior to October 31 to allow time to arrange services.

**IMPORTANT – BRING YOUR REGISTRATION CONFIRMATION TO THE CONFERENCE!**

*Registration information will be sent from [littlerock.com](http://littlerock.com). Please be watching for it or unblock spam filters to allow receipt.*

ARKANSAS READING ASSOCIATION LITERACY CONFERENCE  
NOVEMBER 19-20, 2015 • LITTLE ROCK, ARKANSAS

Literacy Conference Housing Information

The Little Rock Marriott will once again serve as host hotel to the upcoming Arkansas Reading Association Literacy Conference.



Reservations may be made by calling before November 1:

**1-877-759-6290**

Overnight parking charges, taxes and fees are additional.

The Little Rock Marriott\* - \$154

\*Convention Hotel – Prices are subject to additional fees and/or state and local taxes (currently 13% in Little Rock).

SPECIAL EVENT INFORMATION—TICKETS REQUIRED

Luncheons—Thursday, 12:30 - 1:45



**Linda Dorn** is a Professor of Literacy Education at the University of Arkansas at Little Rock and is Director of the UALR Center for Literacy. Her luncheon session is *Engaging Children in Making Meaning*. This session will look at ways children build connections and make meaning as they read and discuss complex texts.

**Level:** All



**Matthew Gollub** is an award-winning children's author who will present a fun and upbeat luncheon session—*Teach Reading Like a Jazz Musician!* This award-winning children's author combines dynamic storytelling, interactive drumming, and valuable reading and writing tips for the primary classroom! **Level:** Primary/Intermediate



**Lydia Stack** is an international English Language Teacher Educator. She is a founding member of Stanford University's Understanding Language Initiative addressing the Common Core State Standards for English Language Learners. Ms. Stack is a program consultant of Holt McDougal Harcourt *Collections* and co-author of Rigby's *On Our Way to English* and *Holt McDougal Literature*. Her luncheon session is *Academic Conversations with English Learners*. **Level:** Middle/Secondary

Breakfast—Friday, 7:45 - 9:00



Start your day with **Andrea Davis Pinkney** – *Book Magic: Revealing the Beauty and Power of Reading*. Andrea is a *New York Times* bestselling and award-winning author of many books for children and young adults, including picture books, novels, works of historical fiction and non-fiction. Her novels include *With the Might of Angels*, a book in the Dear America series, and *Bird in a Box*, hailed by the *New York Times* as “a powerful middle grade novel.” Her book *Sojourner Truth's Step-Stomp Stride* was a *School Library Journal* “Best Book of the Year.”

2014-2015 Arkansas Children's Book Award Celebration—  
Thursday, 4:45 - 6:30

Charlie May Simon Winners



*Wonder*  
by R.J. Palacio  
Charlie May Simon  
Book Award Winner



*One and Only Ivan*  
by Katherine Applegate  
Charlie May Simon  
Honor Book

Arkansas Diamond Winners



*This is Not My Hat*  
by Jon Klassen  
Arkansas Diamond  
Primary Book Award Winner



*Jangles: A Big Fish Story*  
by David Shannon  
Arkansas Diamond  
Primary Honor Book

**LITERACY  
...THE APP  
FOR LIFE**

**Arkansas Reading Association**

3450 Clearwell Road  
Conway, AR 72034  
www.arareading.org

**PLEASE POST**

# Arkansas Reading Association

## 2015 Literacy Conference Schedule

### Wednesday, November 18

5:00-7:00 pm Registration

### Thursday November 19

7:30-4:00 Registration  
8:00-9:30 Breakout Sessions  
8:00-4:00 Exhibits/Autographing/Silent Auction  
9:45-11:00 General Session  
Ruth Culham, Expert in Traits of Writing  
11:15-12:15 Breakout Sessions  
12:30-1:45 Ticketed Literacy Luncheons  
or Lunch on your own  
or Small Group Session  
12:30-4:30 Breakout Sessions  
4:00-5:00 VIP Reception—(Invited Council Leaders)  
4:45-6:30 Arkansas Children's Book Awards  
Celebration (ticketed)

### Friday, November 20

7:30-11:30 Registration  
8:00-12:00 Exhibits  
7:45-9:00 Book and Author Breakfast (ticketed)  
8:00-9:00 Breakout Sessions  
9:15-10:30 Select a Keynote:  
• **Terri Beeler**—*The Point Is To Get Better At Life: Teaching for Transfer*  
• **Kathryn McKnight**—*Closing the Achievement Gap and New Educational Standards*  
• **Donald Bear**—*Routines and Activities in Word Study for Phonics, Vocabulary, and Spelling Instruction*  
• **Maria Walther**—*Fifty Nifty Picture Books and How to Use Them to Teach the Traits*  
10:30-11:00 Exhibits/Autographing/Silent Auction  
11:00-12:00 Breakout Sessions  
12:15-1:15 Breakout Sessions  
12:15-1:30 ARA Delegates Assembly Meeting  
1:30-3:00 Breakout Sessions

Check for updates at [www.arareading.org](http://www.arareading.org)  
and Arkansas Reading Association on Facebook.