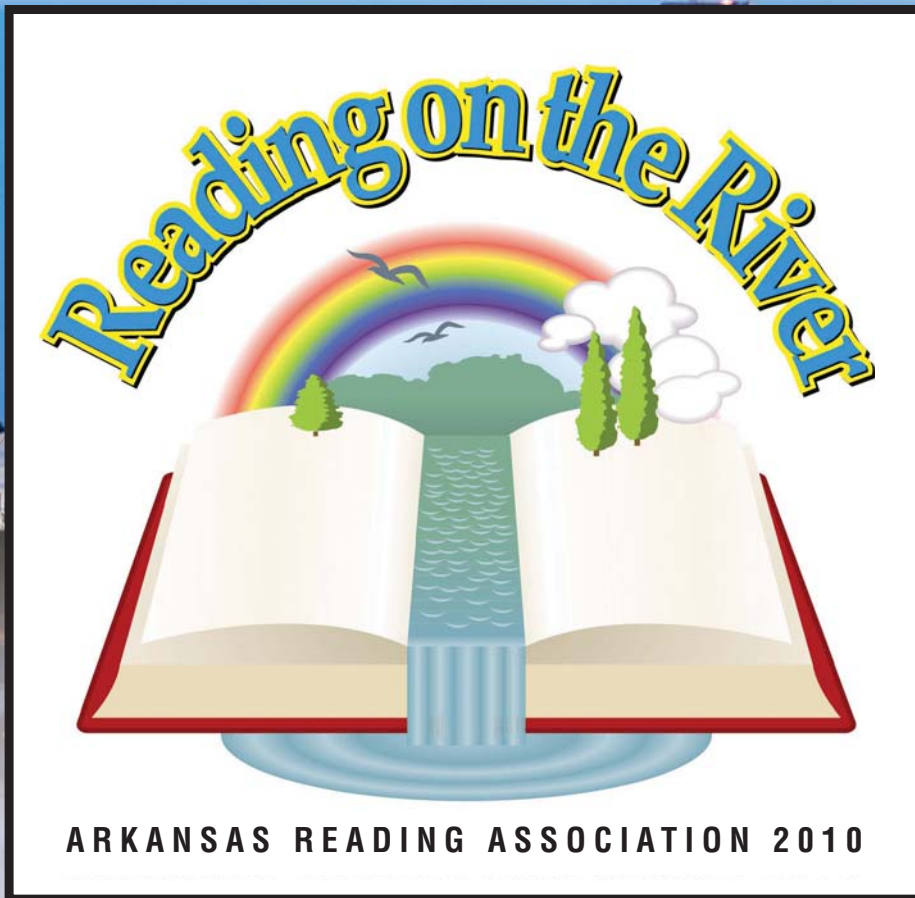


Arkansas Reading Association

AN AFFILIATE OF THE INTERNATIONAL READING ASSOCIATION



Keynote Speakers

Candy Dawson Boyd • Harvey “Smokey” Daniels

Featured Speakers

Doug Buehl • Patricia Edwards • Douglas Fisher • Irene Fountas
Gijsbert van Frankenhuyzen • Patricia Reilly Giff
Steve Graham • Esther Hershenhorn
Barry Lane • Lang Buchanan • Rich Long
Carla Killough McClafferty • Jacquie McTaggart
Denise Brennan-Nelson • Lori Oczkus
Rickey Pittman • Gloria Whelan
Suzanne Williams

NOVEMBER 18 - 19, 2010

Little Rock Statehouse Convention Center and Peabody Hotel

Arkansas Reading Association's Fall Conference

Statehouse Convention Center and Peabody Hotel • November 18-19, 2010

REGISTRATION FORM

MAIL TO: ARA c/o Little Rock Convention Bureau • P.O. Box 207 • Little Rock, AR 72203-0207

OR Fax to (501) 376-4143 **OR** Register online at www.arareading.org

PLEASE PRINT OR TYPE

Last Name: _____ First Name: _____
Address: _____ Phone: _____ Work Phone: _____
City: _____ State: _____ Zip: _____ County: _____
Email: _____ School/Business: _____

CONFERENCE REGISTRATION FEES (Before October 30)

ARA Member Registration

2-day registration – *Thursday & Friday* \$110.00 _____

1-day registration (*Please Check One*) *Thursday OR* *Friday* \$ 75.00 _____

ARA Membership – To verify membership status, call 501-525-4208 or 866-930-7323. \$ 20.00 _____

To join or update your membership in order to receive the member rates, please add \$20.00 and indicate your council name or county of residence: _____

Non ARA Registration

2-day registration – *Thursday & Friday* \$150.00 _____

1-day registration (*Please Check One*) *Thursday OR* *Friday* \$100.00 _____

ALL CONFERENCE REGISTRATION FEES (After October 30)

2-day registration – *Thursday & Friday* \$175.00 _____

1-day registration (*Please Check One*) *Thursday OR* *Friday* \$125.00 _____

STUDENT REGISTRATION Full-time students may register at 1/2 registration fees (above) only by mail with a copy of valid ID attached. A student luncheon on Thursday will be available to the first 75 registrants, check here if you would like to be included.

SPECIAL EVENTS REGISTRATION

Ticketed Lunch Sessions (*Check One*)

1. Rich Long (legislative) 2. Lori Oczkus 3. Jacquie McTaggart \$ 30.00 _____

Thursday Celebration of Children's Literature – 4:30-6:30

Charlie May Simon/Diamond Book Awards followed by Barry Lane's hilarious *Literacy Cabaret*

(Ticketed Event, No Charge)

CHECK HERE FOR TICKET

Friday Book and Author Luncheon – Patricia Reilly Giff \$ 30.00 _____

TOTAL: _____

PAYMENT TYPE: Check #: _____ P.O. #: _____

C/Card: (Circle) American Express / Discover / Visa / M.C. # _____

Payment made by: Individual School or Institution (complete information below)

SCHOOL OR INSTITUTION BILLING INFORMATION:

School/Institution: _____ Business Address: _____

City/State/Zip: _____ Phone Number: _____

CANCELLATIONS: Cancellations must be received by 11-6-10. There is a \$25.00 processing charge on all refunds. No cancellations honored after 11-6, but substitutions will be allowed.

Please check here if, under the **Americans with Disabilities Act**, you require specific aids or services during ARA's Fall Conference. Please register prior to October 30 to allow time to arrange services.

Registration or housing questions – Little Rock Convention Bureau, 800-844-4781
General conference questions – ARA, 866-930-7323 or visit www.arareading.org

Arkansas Reading Association's Fall Conference

Statehouse Convention Center and Peabody Hotel • November 18-19, 2010

HOUSING REGISTRATION FORM

All forms must be received at the Housing Bureau by October 27.

PLEASE PRINT OR TYPE

Last Name: _____ First Name: _____

Address: _____ Home Phone: _____

City: _____ State: _____ Zip: _____

Day Phone: _____ Email: _____

A CREDIT CARD IS REQUIRED TO HOLD ALL ROOMS.

MASTERCARD VISA DISCOVER DINERS CLUB

Acct. #: _____ Exp. Date: _____ Arrival Date: _____ Departure Date: _____

TYPE OF ACCOMMODATION NEEDED

1 Bed-1 Person 1 Bed-2 People 2 Beds-2 People 2 Beds-3 People 2 Beds-4 People

HOTEL CHOICE: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

List all people staying in room (include yourself): _____

CONFERENCE HOTELS**

	1 Person/ 1 Bed	2 People/ 1 Bed	2 People/ 2 Beds	3 People/ 2 Beds	4 People/ 2 Beds
The Peabody Little Rock (Headquarters)	\$132.00	\$132.00	\$132.00	\$142.00	\$152.00
Double Tree (One Block)	\$131.00	\$131.00	\$131.00	\$141.00	\$151.00
<i>Suite Rates: Executive – \$179.00, Governor's: \$239.00, Presidential – \$329.00</i>					
Wyndam Hotel (North Little Rock)	\$ 94.00	\$ 94.00	\$ 94.00	\$104.00	\$114.00
Little Rock Comfort Inn & Suites*	\$ 79.00	\$ 79.00	\$ 79.00	\$ 79.00	\$ 79.00

*Suites are available for \$89.00

**Prices are subject to additional fees and/or state and local taxes (currently 11.5% in Little Rock, 14% in North Little Rock)

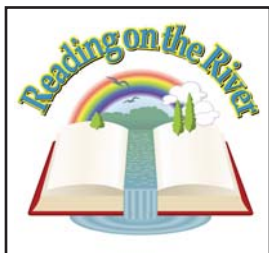
1. If you do not make a 2nd and 3rd choice and your 1st choice is not available, the Housing Bureau will assign you to a hotel.
2. Contact the Housing Bureau at (501) 376-4781 to make changes until November 6, 2010. Contact your hotel after this date. Hours are Monday through Friday 9:00 a.m. to 4:30 p.m.
3. Confirmations will come directly from the hotel after assignments have been made by the Housing Bureau.
4. Check with your assigned hotel for cancellation policy information.

MAIL TO: ARA c/o Little Rock Convention Bureau • P.O. Box 207 • Little Rock, AR 72203-0207

OR Fax to (501) 376-4143 **OR** Register online at www.arareading.org

IMPORTANT – BRING YOUR REGISTRATION CONFIRMATION TO THE CONFERENCE!

Registration and housing information will be sent from littlerock.com. Please be watching for it or unblock spam filters to allow receipt.



Arkansas Reading Association
 3450 Clearwell Road
 Conway, AR 72034
 (866) 930-READ

Non-Profit
 Organization
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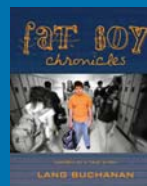
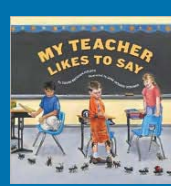
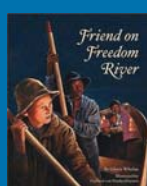
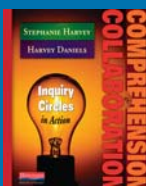


READING ON THE RIVER

2010 ARA CONFERENCE

Tentative Schedule

(Check for updates
 at arareading.org)



Wednesday, November 17

- 4:00pm-8:00pm Registration
- 5:00pm-7:00pm Welcome Reception
Read on the River! with Carla Killough
 McClafferty (autographing & book sales)

Thursday, November 18

- 7:30am-4:00pm Registration
- 8:00am-4:30pm Exhibits
- 8:00am-9:30am Sessions
- 9:45am-11:15am General Session—Harvey “Smokey” Daniels
- 11:30am-1:00pm Sessions
- 11:30am-1:00pm Ticketed Lunch Sessions—Rich Long,
 Lori Oczkus, Jacque McTaggart

Thursday, November 18 (continued)

- 1:15pm-4:00pm Sessions
- 4:30pm- 6:00pm Arkansas Book Awards Celebration and
 Literacy Cabaret with Barry Lane
- 6:00pm-7:00pm Autographing and Book Sales

Friday, November 19

- 7:30am-12:00pm Registration
- 8:00am-1:00pm Exhibits
- 8:00am-9:00am Sessions
- 9:15am-10:30am General Session—Candy Dawson Boyd
- 10:45am-2:15 pm Sessions
- 12:15pm-1:30pm Book and Author Luncheon—Patricia Reilly Giff
- 12:30pm-3:00pm Sessions