



# Arkansas Reading Association

An affiliate of the  
International Reading Association

The Arkansas Reading Association, an affiliate of the International Reading Association, is a professional organization of individuals, institutions and councils dedicated to promoting reading and developing literacy.

## ARA Website Criteria

The management, content, and protocol of the Arkansas Reading Association website will reflect the goals of the organization.

### Goal 1: Professional Development

*Encourage the professional growth of literacy educators, particularly that of ARA members*

1. ARA will promote non-profit professional development providers, such as the Arkansas Department of Education, AETN, IDEA Portal, ARA conferences, IRA conferences, and other non-profit providers. Literacy professional development will be the primary focus.
2. ARA will not promote commercial professional development providers or organizations.

### Goal 2: Advocacy

*Advocate significant literacy issues in Arkansas*

1. ARA will inform and advocate for issues that concern literacy education at the local, state and national level.
2. ARA will not support or promote political parties or candidates.

### Goal 3: Partnerships

*Maintain partnerships with other organizations which share an interest in promoting literacy*

1. ARA will promote partnerships with non-profit organizations that support the goals of the ARA- promoting reading and developing literacy.
2. ARA will not support organizations that do not promote reading and literacy.

### Goal 4: Emerging Needs

*Remain flexible in identifying and addressing literacy-related and organizational needs in a timely fashion*

1. ARA will support links between State/Local Councils and IRA.
2. ARA will support new and innovative assessment strategies that are research based.
3. ARA will support membership promotion.
4. ARA will support technology advancements in literacy.
5. ARA will not support for-profit companies, organizations, or political parties and candidates.

**Goal 5: Research and Communication**

*Serve as a network for the accumulation, study, and dissemination of information related to ARA's goals*

1. ARA will support its members with access to resources related to the goals of the organization.
2. ARA will publish an e-newsletter and post all ARA publications
3. ARA will publish awards information and recipients.
4. ARA will publish a variety of research-based literacy strategies and initiatives.
5. ARA will not endorse a particular program.

**Disclaimer**

The Arkansas Reading Association website strives to reflect the goals of the organization in promoting reading and developing literacy, but the content of other websites accessed through this webpage cannot always be controlled. We are not responsible for the content of websites that could potentially be accessed through [www.arareading.org](http://www.arareading.org).