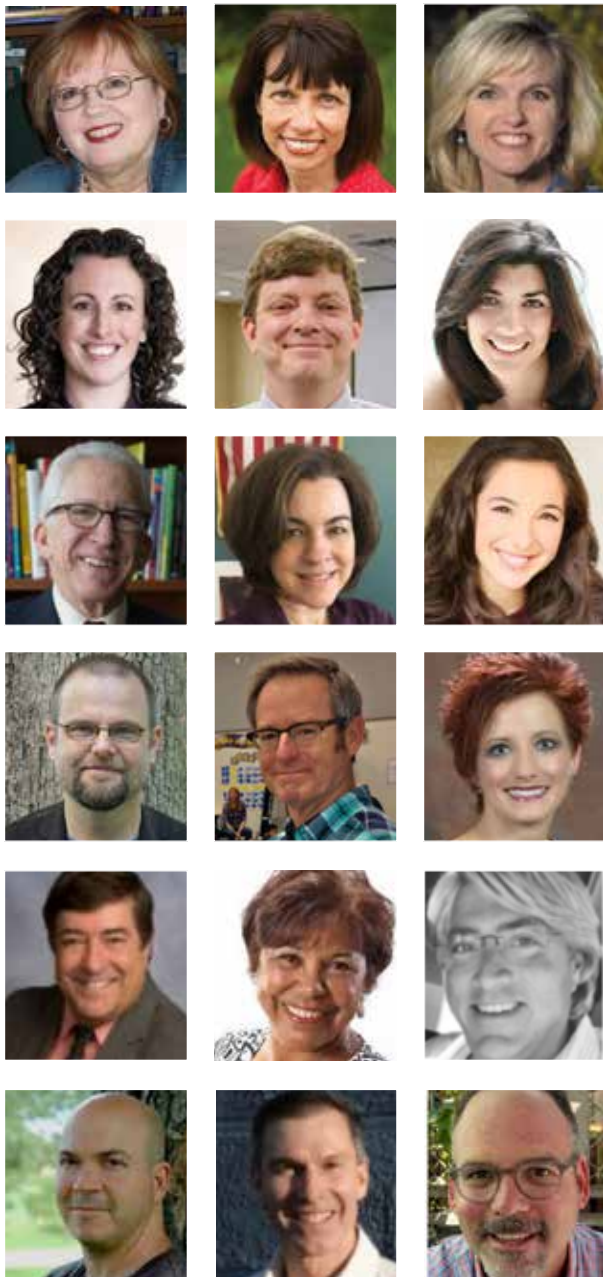


# 2016 Featured Speakers



– Pictured Left to Right –

Linda Dorn • Margaret Peterson Haddix • Valerie Ellery

Jennifer Serravallo • William Van Cleave • Christina Diaz Gonzalez

William H. Teale • Marilyn Pryle • Anya Wallach

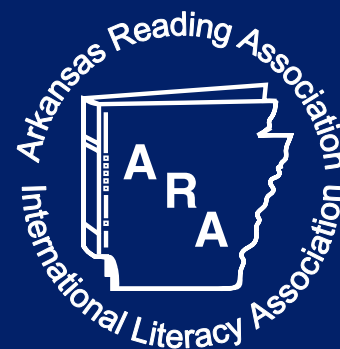
Alan Gratz • Dana Sullivan • Rebecca G. Harper

Michael Shoulders • Denise McConduit • John Hollan

Brad Herzog • William McBride • Jeff Anderson

## Arkansas Reading Association

### 2016 LITERACY CONFERENCE

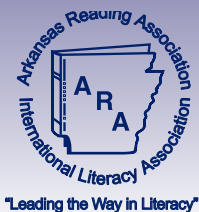


"Leading the Way in Literacy"

November 17-18, 2016

Statehouse  
Convention Center  
and Marriott Hotel

Little Rock, Arkansas



# Arkansas Reading Association 44th Annual Literacy Conference

November 17-18, 2016

## REGISTRATION FORM

**MAIL TO** ARA c/o Little Rock Convention Bureau • P.O. Box 207 • Little Rock, AR 72203-0207

**OR** Fax to 501-376-4143 **OR** Register Online at [www.arareading.org](http://www.arareading.org)

**For registration questions or information on group (10+) discounts, call 501-370-3237.**

**PLEASE PRINT OR TYPE**

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

County: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**PAYMENT TYPE:**

*(For consumer protection, credit card registration will be accepted online or on-site only. Please visit [www.arareading.org](http://www.arareading.org) to pay by credit card using the online registration form.)*

Check #: \_\_\_\_\_ P.O. #: \_\_\_\_\_

Payment made by \_\_\_\_\_ Individual \_\_\_\_\_ School or Institution

**(Complete Information Below)**

**SCHOOL OR INSTITUTION BILLING INFORMATION:**

School/Business Email: \_\_\_\_\_

School/Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Check here if you require special aids or services under the **Americans with Disabilities Act**. Please register prior to October 31 to allow time to arrange services.

**REGISTRATION**

**ALL REGISTRANTS WILL RECEIVE**

- Entrance to the Thursday Children's Book Awards Celebration and Autograph Party
- Admission to Exhibit Hall—door prizes, entertainment, author autographing, silent auction, tour of Bookmobile, and more!
- Complimentary morning coffee ■ Choice of Friday keynote sessions

**Bundled**—Includes daily continental breakfast, luncheon on Friday and your choice of lunch on Thursday (Available only through November 1)

<input type="checkbox"/> Member	\$220	<b>Thursday Luncheon Choice</b> (circle one—see below) <b>A. B. C. D.</b>
<input type="checkbox"/> Non-Member	\$250	

**Separate**—Registration only or registration with luncheon

Thursday and Friday	Member	\$175	
	Non-member	\$195	
Thursday Only	Member	\$100	
	Non-member	\$125	
Friday Only	Member	\$ 75	
	Non-member	\$ 95	

**Optional Luncheons**—Available through November 1

<b>Thursday</b> (circle one below)			
<b>A. B. C. D.</b>		\$ 25	
<b>Friday</b>			
Margaret Peterson Haddix		\$ 30	
Late Fee After November 1		\$ 25	
<b>TOTAL</b>			

Thursday Luncheon Choices		Friday Luncheon
<b>A.</b> Jeff Anderson <small>(Level: Intermediate through High School)</small>	<b>C.</b> Rebecca Harper <small>(Level: Intermediate through High School)</small>	<b>E.</b> Margaret Peterson Haddix
<b>B.</b> Bill McBride <small>(Level: All)</small>	<b>D.</b> Christina Diaz Gonzalez <small>(Level: All)</small>	

Check if attending the Children's Book Award Celebration on Thursday at 4:45. (No charge with registration.)

*Student Registration*—Full-time students may register at 1/2 registration cost (mail-in registration only with proof of enrollment).

**Cancellations must be received by November 1 by calling 501-370-3237. There is a \$25 processing charge on all refunds. No cancellations after November 1, but substitutions are allowed.**

**ARA Membership**

To join or to verify your membership, visit [arareading.org](http://arareading.org), call 501 940-1172, or email [Krista@arareading.org](mailto:Krista@arareading.org)

**IMPORTANT – BRING YOUR REGISTRATION CONFIRMATION TO THE CONFERENCE!**  
*Registration information will be sent from littlerock.com. Please be watching for it or unblock spam filters to allow receipt.*

**ARKANSAS READING ASSOCIATION LITERACY CONFERENCE  
NOVEMBER 17-18, 2016 • LITTLE ROCK, ARKANSAS**

**Literacy Conference Housing Information**

*The Little Rock Marriott will once again serve as host hotel to the upcoming Arkansas Reading Association Literacy Conference.*



*Reservations may be made by calling before November 1:  
**1-877-759-6290**  
Overnight parking charges, taxes and fees are additional.*

**The Little Rock Marriott\* - \$154.00**

*\*Convention Hotel – Prices are subject to additional fees and/or state and local taxes (currently 13% in Little Rock).*

**Thursday Luncheon Speakers**



**Jeff Anderson**  
*Capturing Readers with Humor:  
Inspiring Reading and Writing*

**Audience:** Intermediate through High School



**Bill McBride**  
*Teaching to Gender Differences*

**Audience:** All



**Rebecca Harper**  
*Content Literacy Lowdown: Making It Work in All Classrooms*

**Audience:** Intermediate through High School



**Christina Diaz Gonzalez**  
*A Hero Like Me*

**Audience:** All



**Friday Luncheon Speaker**



**Margaret Peterson Haddix**  
*Among the Books*



**2015-2016 Arkansas Children's Book Award Celebration  
Thursday — 4:45 - 6:15  
(Included in Registration)**

**Charlie May Simon Winners**



*The Boy on the Porch* by **Sharon Creech** is the Winner of the 2016 Charlie May Simon Children's Book Award.



*Prisoner 88* by **Leah Pileggi** is the Simon Honor Book for 2016.



**Arkansas Diamond Winners**



*The Day the Crayons Quit*, written by **Drew Daywalt** and illustrated by **Oliver Jeffers**, is the Winner of the 2016 Arkansas Diamond Primary Book Award.



*The Very Inappropriate Word*, written by **Jim Tobin** and illustrated by **Dave Coverly**, is the Diamond Honor Book for 2016.



*All winners are invited to the Celebration!  
Keep updated on the ARA web to see who will be joining us.*

# LEADING THE WAY IN LITERACY

## Arkansas Reading Association

3450 Clearwell Road  
Conway, AR 72034  
www.arareading.org

**PLEASE POST**

## Arkansas Reading Association

### Tentative Schedule

#### Wednesday, November 16

5:00 – 8:00 p.m. Registration

#### Thursday, November 17

7:00 - 4:00 Registration

8:00 - 4:00 Exhibit Hall

8:30 - 10:45 Breakout Sessions (2)

11:00 General Session - Linda Dorn

12:30 - 1:45 Ticketed Literacy Luncheons

2:00 - 4:30 Sessions

4:45 - 6:15 Children's Book Awards

#### Friday, November 18

7:30- 10:00 Registration

8:00 - noon Exhibit Hall

8:00 - 9:00 Sessions

9:00 - 9:45 Exhibit Break/Autographing

9:45 - 10:45 Customized Keynotes

11:00 - 1:15 Sessions (2)

1:30 - 2:45 Luncheon with Margaret Peterson Haddix

### Conference Outreach

- Author Autographing
- Sessions on Dyslexia/Technology/Parent Involvement/Assessment/Vocabulary/Content Literacy/Writing
- Project EAST Photo Booth
- Exhibit Hall with Scavenger Hunt/Badger Bookmobile/Door Prizes/Book Sales
- Sessions for Pre-School through Secondary
- Networking Opportunities
- Professional Development Hours
- Literacy Teacher Educators Panel
- Arkansas Teacher of the Year

*Check for updates at [www.arareading.org](http://www.arareading.org)  
and Arkansas Reading Association on Facebook.*