



Arkansas Reading Association - 46th Annual
Literacy Conference
 November 15-16, 2018 -- Little Rock, Arkansas
www.arareading.org

The 46th Annual Arkansas Reading Association Literacy Conference is scheduled for November 15-16, 2018, in Little Rock, Arkansas, at the Statehouse Convention Center and Little Rock Marriott Hotel. We are expecting 600+ literacy educators to attend this year's conference. Exhibits will be located in Governor's Hall I, Statehouse Convention Center, #1 Statehouse Plaza. Dedicated exhibit times are built into this year's schedule!

The cost of a line booth is \$400.00 and a corner booth is \$450.00. Payment includes one 6' table, two chairs, and a standard sign identifying your company. Payment should accompany the contract below or may be paid with a credit card on our website. If payment is not included, the booth contract space will be held for 14 days before reverting to the end of the request list.

Sponsorships are NEW this year. Priority will be given to our sponsors on booth selections. Please see the options on the attached sponsor page if you would like to be a sponsor.

Contacts: The **Little Rock Marriott** (\$159) is our conference hotel. Call 1-800-831-4004. **Statehouse Contact (electric):** Kitty Lane - klane@littlerock.com or **(501) 376-4781**. **Additional tables and carpet** can be ordered from **Sunbelt Convention Services** online at www.sunbelt4u.com or email (sunbelt4u@sbcglobal.net 501-244-9955. **Conference Info/proposal form** www.arareading.org

| Wednesday, November 14 | Thursday, November 15 | Friday, November 16 |
|------------------------------|--|--|
| 3:00 p.m. - 7:00 p.m. Set Up | 7:00 a.m. - noon - Set Up <i>Exhibits open at noon with lunch in Exhibit Hall & Author Autographing/Extravaganza</i> 5:00 - Exhibits Close | 8:00 - 10:00 am <i>coffee & author autographing</i> |

Exhibits are a special part of our annual conference. The ARA Event Coordinator and Conference Committee are always looking for new ideas to make the exhibit hall THE PLACE TO BE! Here are a few things we have planned in the exhibit hall during the conference - Mock Classroom / Thursday Lunch in Exhibit Hall with author autographing and other fun events / Extravaganza / Silent Auction / Photo Booth / Charging stations / Coffee and Snacks / and more . . .

We hope you can join us this year!

If you have questions regarding exhibits, please call or email me.

Caroline Schenk,
 ARA Exhibits Chair
 (870) 476-2944 / caroline@arareading.org

**EXHIBIT BOOTH CONTRACT - Arkansas Reading Association Literacy Conference
Little Rock, Arkansas November 15-16, 2018**

Complete and return this signed contract with payment to:

**Caroline Schenk
210 South 6th Street
Paragould, AR 72450**

PLEASE PRINT

Company: _____

Contact: _____ **Phone:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

E-mail: _____ **FAX** _____

Exhibitor Name Badges (names as you wish them to appear on badges) **1.** _____

2. _____ **3.** _____

COST OF SPACE PER 10' X 10' BOOTH: \$400.00 per line \$450.00 per corner

Make checks payable to the Arkansas Reading Association. Full payment must be received with your request for space. The cost of a line booth is \$400.00 and a corner booth is \$450.00. This includes a 6' table, two chairs, and standard signage. Send your payment with this form or pay online with a credit card. If payment is not included, space will be held for 14 days before reverting to the end of the request list.

Cancellation Policy: Requests received prior to October 15 will be entitled to a refund equal to 75% of the total booth rental fee. *There will be no refund for cancellation requests received after October 15.*

Additional tables and carpet can be ordered from Sunbelt Convention Services, online at www.sunbelt4u.com; via email (sunbelt4u@gmail.com); or by phone at 501-244-9955. **Electrical, internet and phone hookups may be ordered** by email from Kitty Lane (klane@littlerock.com) at the **Statehouse Convention Center** (501) 376-4781. **Program proposal form and general conference info - www.arareading.org.** **Questions regarding exhibits? Contact Caroline Schenk at caroline@arareading.org or (870) 476-2944.** *Additional information, including a program proposal form and an online booth order form, is posted on www.arareading.org.*

PREFERRED BOOTH CHOICE (see Exhibit Hall Layout p. 3) If the desired booth choices are unavailable space will be assigned as close to your selection as possible.

1st choice: _____ 2nd choice: _____ 3rd choice: _____ 4th choice: _____

TOTAL NUMBER OF BOOTHS REQUESTED _____ **AMOUNT OF CHECK: \$** _____

Date: _____ Title: _____

Authorized Signature _____

ARA USE ONLY:

Date received: _____

Space Assigned: _____

Amount paid: \$ _____

Check # & Date: _____



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PROGRAM AD FORM

(Visit www.arareading.org for online form)

Advertiser/Company: _____

Contact: _____

Title: _____

Address: _____

City _____ State _____ Zip _____

Phone: _____ E-mail: _____

All ads must be ready to print in camera ready pdf format, built to trim size without crop marks. We must receive the ad copy and full payment no later than September 30. Space is available on a first-come, first-served basis, and requests will be processed in the order received. We reserve the right to refuse any advertisement. If you have questions, contact Susan Peterson at susan@arareading.org or 501-908-4461.

Payment: Please make your **check** payable to ARA and send your request form, check, and ad copy to Susan Peterson, 3450 Clearwell Rd., Conway, AR 72034

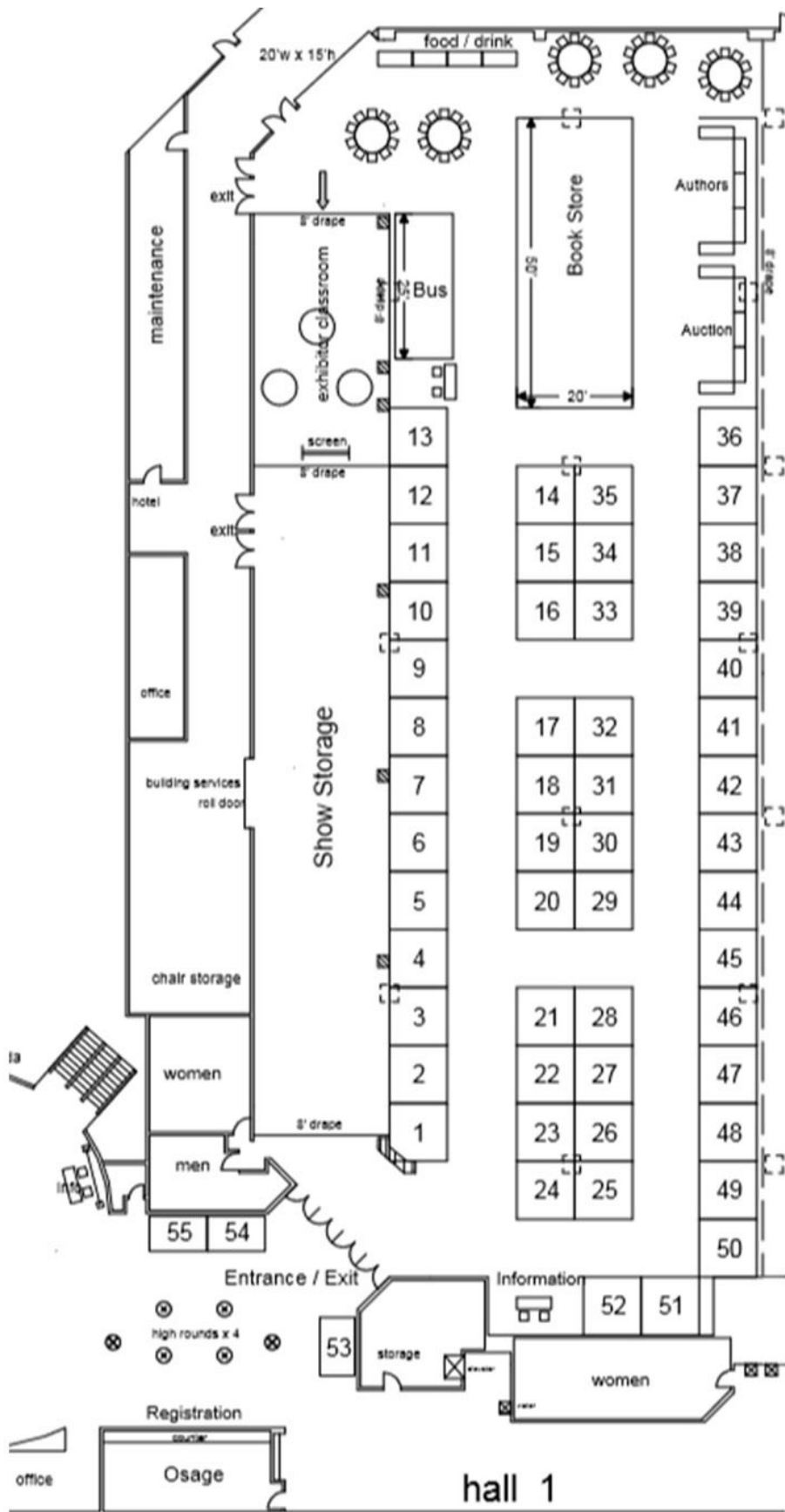
OR - Request online **invoice** emailed to: _____

Specifications: Black & white camera ready pdf format without crop marks

| AD SIZE | HEIGHT | WIDTH | COST |
|------------------------|--------|-------|----------|
| ___ Outside Back Cover | 9.5" | 7.0" | \$500.00 |
| ___ Inside Front Cover | 9.5" | 7.0" | \$300.00 |
| ___ Inside Back Cover | 9.5" | 7.0" | \$300.00 |
| ___ Full Page | 9.5" | 7.0" | \$200.00 |
| ___ One-half Page | 4.5" | 7.0" | \$100.00 |
| ___ One-fourth Page | 4.5" | 3.25" | \$ 50.00 |

Signature _____ Date _____

Title/Position _____



hall 1

Ar Reading Assoc
 SHCC hall 1
 November 14 - 16 2018
 52 - 10' x 10' booths
 floor: concrete ceiling 30' - 40'
 sunbelt autocad rev 2/8/18

